

# AS OTHERS SEE US

## A SELECTION OF UNSOLICITED TESTIMONIALS

Wolverhampton.  
" . . . I have, in regular use, one of your Cycle Saddles which was purchased direct from your Company by my father about 35 years ago. After my father had used this saddle for many years, I transferred it to my own cycle in the year 1908. From that time up to the present I have ridden on it just over 106,000 miles (nearly eleven complete revolutions of my "Veeder" Cyclometer).  
W.G.B.—

Southgate, N.14  
" . . . Obviously one remedy is to buy a new saddle but the present one has been such an old and staunch friend for about 150,000 miles that I hesitate to part with it.  
—J.B.

Wembley Park.  
" . . . I am one of the visiting Australian professional cyclists and have been competing in various road and track events both here and elsewhere in Europe in company with my friend Hubert Opperman . . . I have brought a saddle over with me that I have been using in competitive road and track racing for the last 10 years including races behind the motor to 1,000 miles and a try from the South to North of Australia and it has been a grand old friend."  
—J. J. BAKER.

Middleton, Lancs.,  
" . . . One of my B 17's, a friend of almost eight years' standing, if that is not an inappropriate word to use. . . . May I add my voice to the chanting of the faithful, 'There is nothing like leather and there is no leather like Brooks.'  
—G.H.O., B.A., B.Sc.

Cambridge.  
"I thought you might be interested to know that I have in daily use a Raleigh cycle which was purchased in Hull in 1910 and it still has the original Brooks Saddle.  
"I think this speaks well for your leather and springs."  
H.B., B.A.

*From a well-known Racing Man:*  
"Re Swallow saddle which you sent me for my latest B.S.A. cycle, I have now covered several thousand miles on it and I can truthfully state that it is without question the most comfortable saddle I have ever ridden. The complete absence of friction between the legs is a great asset to speed and coolness.  
"Thanking you very much for designing such a wonderful saddle."

North Reddish, Stockport.  
"This saddle (Brooks B 90), is in perfect condition after 19 years' wear.  
—A.H.

Ossett, Yorks.  
"I think I shall have had it for more than 40 years and I have never sat on one as comfortable. No saddle soreness with it at all. I am an old cyclist from the Grand Old Ordinary days and am now close to my 70th birthday."  
—E.D.

Ontario, CANADA.  
"Incidentally it (B 90/2), has carried me nearly 30,000 miles and is—well! perfect yet . . . .  
"There is nothing like leather . . . .  
"As one who cycles all the year round in a varied climate and can fully recognize the superb quality of your product and you are only too welcome to use this letter as you like."  
C.B.R.—

Rylands Street,  
Warrington.  
"May I add that I had already done very near 60,000 miles on this saddle—Brooks B 19."  
—F.L.

Pulloxhill, Beds.  
"After some 11 years riding your saddles I can honestly say there's nothing like leather and nothing like "Brooks."  
"Assuring you that any new machine I may purchase in future will be fitted with one of your saddles."  
—A.B.

Waterloo.  
"Having a B 70 bicycle Saddle in use which has done at least 30,000 miles without ever being adjusted, I do not think I can do better than specify another of your saddles."  
—T.W.D.

Failsforth, Nr. Oldham.  
"As an old timer, I have got a lovely saddle which I have returned to you to have the spring repaired. I am nearly 62 and do over 8,000 miles a year. I got a new B.S.A. on February, 1932, and have done nearly 25,000 miles on it up to the present and the saddle I have returned to you was on my previous machine, so I have covered well over 60,000 miles on it."  
—J.H.W.

Crewe.  
"The Brooks saddle I am still using (B 70) has, during the past 9 years, eaten about 50,000 miles. "Saddle soreness or any other form of discomfort is absolutely unknown."  
—T.B.

Norwich.  
"It may interest you to know that my father has had one of your B 90's in constant use for over 20 years and is now using it on another new cycle! This, I think, you will agree is a splendid performance."  
—R.A.Y.

**BROOKS**  
ESTABLISHED 1866